Agenda

📅 October 23, 2018 | 3:45 pm – 8:30 pm

📍 Grosvenor House, Al Emreef St, Dubai - United Arab Emirates

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3:45pm – 4:15pm **Registration and refreshments**

4:15pm – 5:00pm **Keynote – The next big thing is: Small Data**

The session will talk about few concrete cases to identify small data, frame this data and prepare them for AI & big data applications.

Speaker: **Martin Lindstrom**
Change Agent. Brand Futurist. Best-selling Author.

Martin is the world's leading brand & culture transformation expert. TIME Magazine has selected Martin as one of the "World's 100 Most Influential People", and ranks #36 among the world's top business thinkers according to Thinkers50. He is a New York Times and Wall Street Journal best-selling author of seven books translated into more than 50 languages and published in more than 70 countries worldwide.

5:00pm – 05:45pm **Problem solving @ scale with AI**

AI is eating the world. The session will show how Fortune 100 companies can solve problems at scale by bringing AI, engineering and design together within their own enterprise.

Speaker: **Srikanth Velamakanni**
AI evangelist, co-founder, Fractal Analytics

5:45pm – 5:55pm **Break**

5:55pm – 6:50pm **Panel discussion – Business Intelligence to Artificial Intelligence**

Understand the power of AI and its capabilities. The session will focus on a practitioner's view to enable change from Business Intelligence to Artificial Intelligence.

Moderator

Sandeep Dutta, Chief Practice Officer, Fractal Analytics

Panelists

Ghanshyam Mahanty, Senior Director, Head Decision Analytics, Visa

Natwar Mall, CEO, Cuddle.ai

Srikanth Velamakanni, AI evangelist, co-founder, Fractal Analytics
(Other industry speakers – To be updated)

6:50pm – 7:00pm **Closing note**

7:00pm – 8:30pm **Dinner and networking**

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